CLAIMS

What is claimed is:

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 A method of providing location-based reference information in a wireless network, comprising:

receiving an information telephone call from a subscriber, a telephone number initiating said telephone call including at least one auxiliary digit beyond those associated with the information telephone call; using a location-based wireless service to obtain a location of said subscriber;

retrieving a short message relating to said location based on requested information associated with said at least one auxiliary digit; and transmitting said retrieved short message to said subscriber.

- 15 2. The method of providing location-based reference information in a wireless network according to claim 1, wherein: at least two auxiliary digits are included with said information telephone call.
- 3. The method of providing location-based reference information in a wireless network according to claim 1, wherein: said information telephone call is initiated with dialed digits "4-1-1".
- 4. The method of providing location-based reference information in a wireless network according to claim 1, wherein: said location of said subscriber is obtained using wireless or cellular network signaling.

5. The method of providing location-based reference information in a wireless network according to claim 1, wherein:

said obtained short message is transmitted to said subscriber substantially while said subscriber remains at said determined location.

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- 6. The method of providing location-based reference information in a wireless network according to claim 1, wherein:
 said location of said subscriber is determined using an angle of arrival of a wireless signal from said subscriber.
 - 7. The method of providing location-based reference information in a wireless network according to claim 1, wherein:
 said location of said subscriber is determined using a network generated location based on a centroid of a cell site sector's radio frequency (RF) polygon.
 - 8. The method of providing location-based reference information in a wireless network according to claim 1, wherein:
- said location of said subscriber is determined using a time difference of arrival of wireless signals from said subscriber.
 - 9. The method of providing location-based reference information in a wireless network according to claim 1, wherein:
- said location of said subscriber is determined using time of arrival of a wireless signal from said subscriber.

10. The method of providing location-based reference information in a wireless network according to claim 1, wherein:

said location of said subscriber is determined using the known location of a cell/sector servicing said subscriber.

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11. A method of providing location-based reference information in a wireless network, comprising:

receiving an information telephone call from a subscriber, a telephone number initiating said telephone call including at least one auxiliary digit beyond those associated with the information telephone call; using a location-based wireless service to obtain a location of said subscriber;

retrieving a short message relating to said location based on requested information associated with said at least one auxiliary digit; and transmitting said retrieved short message to said subscriber.

- 12. The method of providing location-based reference information in a wireless network according to claim 11, wherein: at least two auxiliary digits are included with said information telephone call.
- 13. The method of providing location-based reference information in a wireless network according to claim 11, wherein:

 said information telephone call is initiated with dialed digits

 25 "4-1-1".
 - 14. The method of providing location-based reference information in a wireless network according to claim 11, wherein: said location of said subscriber is obtained using wireless or cellular network signaling.

15. The method of providing location-based reference information in a wireless network according to claim 11, wherein:

said obtained short message is transmitted to said subscriber substantially while said subscriber remains at said determined location.

- 16. The method of providing location-based reference information in a wireless network according to claim 11, wherein: said location of said subscriber is determined using an angle
- of arrival of a wireless signal from said subscriber.

difference of arrival of wireless signals from said subscriber.

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- 17. The method of providing location-based reference information in a wireless network according to claim 11, wherein: said location of said subscriber is determined using a time
- 18. The method of providing location-based reference information in a wireless network according to claim 11, wherein:
- said location of said subscriber is determined using time of arrival of a wireless signal from said subscriber.
- 19. The method of providing location-based reference information in a wireless network according to claim 11, wherein:

said location of said subscriber is determined using the known location of a cell/sector servicing said subscriber.